

INTERNATIONAL SALES INDICATOR (ISI)

INTERNATIONAL SALE INDICATOR (ISI)

001. AFTER IDENTIFYING THE "GLOBAL INDICATOR", WHAT IS THE NEXT THING WHICH WE HAVE TO IDENTIFY?

After identifying the "Global Indicator" for any itinerary, the next thing which we have to determine the "International Sales Indicator (ISI)."

002. WHAT THING ONE TRIES TO IDENTIFY IN "INTERNATIONAL SALE INDICATOR"?

In "International Sales Indicator (ISI)" we identify that:-

What is the origin point of the itinerary

Where the ticket has been sold and

Where the ticket has been issue

003. HOW MANY TYPES OF "INTERNATIONAL SALE INDICATOR" ARE THERE?

There are 04 different "International Sales Indicator (ISI)" identifying where the ticket is sold and issued, such as:-

SITI

SITO

SOTI

SOTO

004. WHAT ARE THE CODES WHICH ARE USE IN "INTERNATIONAL SALE INDICATOR" AND WHAT DOES IT MEANS?

"S" stand for "Sold"

"I" stand for "Inside"

"T" stand for "Ticketed"

"O" stand for "Outside"

005. WHAT DO YOU MEAN BY "SITI"?

Sold inside the country and ticket issued inside the country.

EXAMPLE:

	ROUTING	SOLD IN	TKT IN	ISI
#	BUDAPEST (Hungary) - KABUL (Afghanistan) - HANOI (Vietnam)	BUDAPEST (Hungary)	BUDAPEST (Hungary)	SITI

006.	WHAT DO YOU MEAN BY "SITO"?												
#	Sold inside the country and ticket issued outside the country.												
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009.	WHILE IDENTIFYING THE "INTERNATIONAL SALE INDICATOR", WHAT ARE THE POINTS WHICH WE HAVE TO CONSIDER?												
#	When identifying international sales indicator for any itinerary, the points which we have to keep in our mind are:-												
#	Origin point of itinerary												
#	Where the ticket has been sold												
#	Where the ticket has been issued												
010.	WHAT ARE THE EXCEPTIONS WHICH ARE INVOLVED IN "INTERNATIONAL SALE INDICATOR"?												
#	Consider USA & Canada as one country												
#	Consider Scandinavia (Norway / Sweden / Denmark) as one country												
#	Consider Greenland & Denmark as two different countries.												